

VILLAGESILVERSMITH

Spring Newsletter 2012



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"Keep your face to the sunshine
and you cannot see the shadows.
It's what sunflowers do."

--Helen Keller

Ring \$175
Large pendant \$65
Small pendant \$55



Sunflower Jasper

This beautiful stone's saturated color makes it truly unique

Katy Lovasco

Sunflower jasper, sometimes known as mustard jasper, first hit the market in micro quantities in the early 2000's. John Bajoras, owner of Village Silversmith saw the material on an overseas buying trip, and he sought the rare bright yellow material out. He quickly discovered that the material is mined in Indonesia at the top of an active volcano.

Sunflower jasper is traditionally black or gray on the outer layers and progresses to a rich yellow on its inner layers. The unique bright yellow is very rarely seen in a natural stone. Like many forms of jasper this one is formed from silica and volcanic ash that are deposited in the presence of heat and water over time. Patterns are created as sediments are layered and then compressed.

Metaphysically, yellow jaspers have been said to help with balancing and strengthening ones social standing. There are historical records that in Ancient Europe they used the stones to give protection during travel and as a shield from negativity.

With spring fast approaching bright colors are in high demand. As the color of nature grows so should the color in your wardrobe. Adding this stone will make neutrals pop or will compliment the bright colored clothing that is on trend for this season and the coming summer months.

You can find Sunflower jasper in pendants, rings, earrings, bracelets, and beads in our stores. Cabochons and bead strands at our trade show are also available.

Oscar Jewelry

What jewels Village Silversmith would have put on the stars

Katy Lovasco



Penelope Cruz in Giorgio Armani

Penelope Cruz always looks beautiful when she makes an appearance at an awards show. This year she went with a romantic look, off the shoulder, a bit of tulle and very fifties-esque hair. This style is very different for her. She usually is more glitzy and sexy but we love this change up. One of the most striking features of this dress is the magnificent color. The color looks amazing with her skin and hair color, and because we loved this color so much, we would have paired it with kyanite, an icy blue stones. We like the mix of blue with the romantic style antique settings that these pieces have to offer. The shine of the stone with the touch of sparkle in the chain would have dressed these pieces up nicely to complement the dress. Read about kyanite in our last issues newsletter: <http://www.villagesilversmith.net/WinterNews12.ivnu>



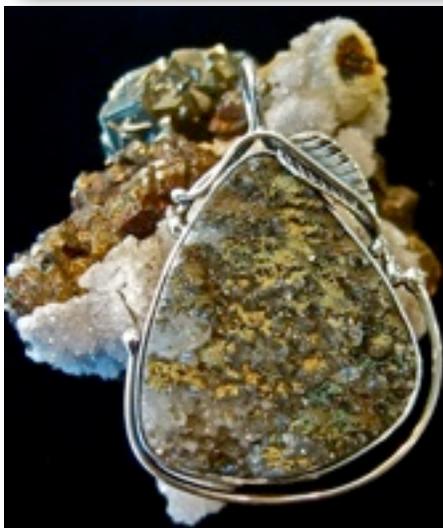
Michelle Williams in Louis Vuitton

Michelle Williams has become quite the regular on the award show circuit. She was given mixed reviews for this Louis Vuitton number but we love the color on her with her bright blonde pixie hair. We would have paired this dress with the pearl necklace, pictured to the left. This necklace is a solid piece of sterling called a collar with a magnetic clasp in the front. The fresh water pearls in the cascading V shape would be extremely flattering with this open neckline. We also would have paired the mother of pearl bracelet, pictured to the left, with this gown. This bracelet is a great complement to the necklace and also features a marcasite pave setting, which give this bracelet a unique antique look.



Milla Jovovich in Elie Saab

Milla was in attendance at this years Oscars to present an award, however many said her couture gown from Elie Saab stole the show. The dress featured exquisite beadwork that really stood out in photographs. We love the raspberry color that pops on her lips, so we decided to match this look with our brilliantly colored ruby strands. Milla's coloring is perfect for this ruby tone. The necklace is a classic graduated design with impeccable facets that allow this necklace to really sparkle, a great compliment tot the gown. The ruby bracelet is a double strand that gives a great layered look.



Stacy Kiebler in Marchesa

Stacy looks radiant in this golden dress by Marchesa. She was on many best dressed lists for this number, which truly embodies Oscar glamour. The stand out aspects of this dress are the rosette accent on the hip and the color. We chose jewelry that would perfectly complement Stacy's exquisite gown. We paired the dress with a modern cocktail ring, a new design for Village Silversmith. The stone in this ring is pyrite, also known as fools gold. The structure of the pyrite crystal is cubic making it ultra modern. The pendant is pyrite and calcite this combination is raw and modern. These jewelry pieces would have modernized Stacy's glamorous look.



Kristen Wiig in J. Mendel

Kristen Wiig had a big year in film with her acclaimed performance in the comedy *Bridesmaids*. She wore J. Mendel to the Oscars this year and got mixed reviews for her choice. We love the fabric of this dress and the fit. However, we feel like the dress needed something to add a bit of sparkle and shine, something special. So, we decided to pair this dress with some jewelry from our faceted line to make it a bit more glamorous. First, we paired this look with a citrine and smoky quartz eight stone necklace. The shape of this necklace would go perfectly with the neckline of this dress. Secondly, we would add a giant square smoky quartz cocktail ring to add some shimmer to the hand. Both of the jewelry pieces are very romantic and are perfect complement to the style of this dress.



Jennifer Lopez in Zuhair Murad

Jennifer Lopez wore one of the most talked about looks of the evening with her sparkly number from Zuhair Murad. Given the dresses elaborate detail we paired it with minimal jewelry with complementary jewelry. We chose a CZ cocktail ring that mirrors the pattern of the dress. The banding of textured silver and CZ create an extremely fun pairing to this couture gown. Next, we chose a sparkly yet classic pair of CZ drop earrings. These earrings are simple enough that they will allow Jennifer's beautiful face to be the highlight of the look, but they still add a touch of sparkle above the shoulder. The pave CZ setting really dresses up the earring, allowing it to be paired with a couture gown such as this one.

Agate Geode Jewelry

Add some sparkle and shine to your spring wardrobe

Katy Lovasco



"The anticipation never fades for those who curiously collect buckets full of round geodes and eagerly expose the secrets of each individual sphere-shaped rock."



Geode Pendant \$126
Geode Ring \$180

Geodes start as bubbles in volcanic rock and after many years the outer shell of the geode hardens and the water trapped inside that contains silica forms on the walls of the hollow sphere. Over a period of hundreds to thousands of years the silica cools and forms crystals. The type of silica and the rate of cooling will determine the amount and size of the crystals. What is so intriguing about these stones is that each geode is unique in its composition. The rarities can only be discovered when the spheres are split in half.

Found mostly near volcanic ash beds or in regions containing limestone, the best deposits of geodes are collected at sites in the western part of North America. High quality geodes have also been found in micro quantities in Brazil.

Geodes have always been a fixture in our stores as rough specimens. Now, we have integrated these beautiful stones into unique jewelry pieces showcasing their crystal formations and banding patterns.

Quartz is known in the metaphysical world as the master healer. It is thought to have the most power for intensifying energy and thought. It is also a strong balancing stone, great for mental and physical clarity.

You can find this agate geode jewelry in all of our retail stores. It includes a large line of beautiful pendants in various sizes as well as rings, and earrings.